



Having Difficulty Finding The Right Candidates? Sometimes Internet Advertising Just Isn't Enough.

Secureemploy PinPoint Ads...your sensible alternative. Your ad is mailed directly to people currently doing your exact job at hotels of similar size and quality, attracting candidates with qualifications you expect. *98% repeat customers over the last 18 years.*

PinPoint Ads

WHAT WE DO...

- We **write** your 8¹/₂" x 11" ad.
- We **e-mail** it to you for approval.
- We **mail** it to your target audience.
- We **even** take the 1st call from candidates.

The entire process is completed within 3 business days of the initial call.

WHY PINPOINT ADS?

- **To attract the best "passive" applicants.**
- Job Boards can generate you plenty of applicants. Are you reaching the right audience?
- We mail your ad to a minimum of **500** candidates at properties of similar size & quality to yours, radiating from your hotel.
- A PinPoint Ad is equivalent to placing classified ads in **22 major city newspapers** for about the same cost as a newspaper ad in just one city.
- Resumes are e-mailed to you as we receive them.
- Candidates receive **detailed information** about your position.
- Great alternative to Executive Search.

WHO DO PINPOINT ADS TARGET?

PinPoint Ads target the **passive** job seeker who may be ready for a change, but may not be actively looking on the Internet or in newspaper want-ads. These are typically the top 20% in their respective positions.

PinPoint Ads can find qualified candidates quicker than qualified candidates can find you.

RESULTS...

You typically receive 5-10 candidates working in or having experience in the exact position you are looking to fill (This depends on the position, location, and salary).

The key to your ad's success is a challenging position that people want, a property or company with a good reputation and growth opportunities, and a highly competitive salary and benefits package.

If we don't think a Pinpoint Ad will work for your position, we will advise you not to run the ad.

SPECIAL OFFER...

- **\$1,575 discounted to \$1,425 for prompt payment.**
(Includes a free Hospitality Online Ad)
- Your **largest** employment cost is labor, **not** the cost of your ad. **Call us today for details and a sample ad – (253) 851-7300**